

Social Media Toolkit

Medi-Cal for Families premium waiver



COMMUNITY HEALTH INITIATIVE
OF ORANGE COUNTY



FIRST5
ORANGE COUNTY

Campaign Goals

Some Medi-Cal programs, including Medi-Cal for Families, require the payment of a premium. During the COVID-19 pandemic starting in March 2020, Medi-Cal allowed for those premiums to be waived, but many recipients are unaware of this.

Furthermore, for those who have been paying the premiums since March 2020, Medi-Cal is allowing recipients to credit those previous months' premium payments toward future months after the public health emergency has passed.


In Orange County, more than 7,000 families have not taken advantage of this allowance and First 5 Orange County has offered to help spread the word in partnership with CalOptima, Community Health Initiative of Orange County and others.



How You Can Help

In the following slides, there is access to flyers, sample social media posts, images and text messages that can be used to help spread the word. Please share it with your communities via your social media platforms, email or other communication avenues.

Medi-Cal families in Orange County:
Apply to save money now AND for the future!



If you are a part of Medi-Cal for Families and have been paying monthly premiums during the COVID-19 pandemic, Medi-Cal is allowing you to STOP paying and receive credits for premiums paid since March 2020.


You could save up to \$39 per month!

Here's how:

- Sign up for the COVID-19 premium waiver by contacting CHIOC at 855-927-8333 or emailing help@chioc.org.
- Families can stop paying the premiums and use that money instead on other necessary expenses.
- Once the public health emergency ends, families can use the credits, up to \$39 per month since March 2020, when premium payments are required again.

"I want help applying for the Medi-Cal premium waiver"

- Call CHIOC at **855-927-8333**
- Email help@chioc.org



COMMUNITY HEALTH INITIATIVE OF ORANGE COUNTY



Downloadable flyer in English

Familias con Medi-Cal del Condado de Orange:
¡Soliciten HOY para ahorrar dinero en un futuro!



Si forma parte del programa Medi-cal para familias y ha estado pagando sus primas mensuales durante la pandemia del COVID-19, Medi-cal le permite PARAR estos pagos y recibir crédito por las primas que pagó desde marzo del 2020. ¡Podría ahorrar hasta \$39 dólares por mes!

Haga lo siguiente:

- Inscribise para estar exento de pagar la prima por COVID-19 comunicándose con CHIOC al 855-927-8333 o por correo a help@chioc.org.
- Las familias pueden parar de pagar estas primas y usar ese dinero para otros gastos necesarios.
- Una vez que la emergencia de salud pública se termine, las familias podrán usar sus créditos de hasta \$39 dólares al mes desde marzo del 2020, una vez que los pagos de primas se requieran de nuevo.

"Necesito ayuda para solicitar la exención de primas para Medi-Cal."

- Envíe un correo a help@chioc.org
- Llame al **855-927-8333**



COMMUNITY HEALTH INITIATIVE OF ORANGE COUNTY



Downloadable flyer in Spanish

Những gia đình đang có Medi-Cal tại Quận Cam xin lưu ý:
Hãy ghi danh để tiết kiệm ngay bây giờ VÀ cho tương lai!



Nếu quý vị thuộc chương trình Medi-Cal for Families và đang trả tiền phí hàng tháng trong đại dịch COVID-19, cơ quan Medi-Cal đang cho phép quý vị NGƯNG trả tiền và nhận tín phí cho những phí mà quý vị đã đóng từ tháng Ba năm 2020. Quý vị có thể tiết kiệm lên tới 39 Mỹ-kim mỗi tháng!

Đây là phương cách:

- Ghi danh để được miễn tiền phí COVID-19 bằng cách liên lạc CHIOC ở số 855-927-8333 hoặc gửi thư điện tử về help@chioc.org.
- Các gia đình có thể ngưng trả tiền phí và dùng tiền đó cho những chi phí cần thiết khác.
- Một khi chương trình sức khỏe cộng đồng khẩn cấp chấm dứt, các gia đình có thể sử dụng tín phí, lên tới \$39 mỗi tháng từ tháng Ba năm 2020, để trả tiền phí khi phải bắt đầu đóng trở lại.

"Tôi muốn được giúp nộp đơn chương trình miễn tiền phí Medi-Cal"

- Gọi cho CHIOC ở số **855-927-8333**
- Gửi thư điện tử về help@chioc.org



COMMUNITY HEALTH INITIATIVE OF ORANGE COUNTY



Downloadable flyer in Vietnamese

Social Media Messaging

First 5 Orange County has developed sample social media messages for you to copy and paste, or adjust as appropriate, onto your Facebook channels.

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If you are a part of Medi-Cal for Families and have been paying monthly premiums during the COVID-19 pandemic, Medi-Cal is allowing you to STOP paying and receive credits for premiums paid since March 2020. You could save up to \$39 per month!

For help signing up for the waiver, contact @CommunityHealthInitiativeofOrangeCounty at 855-927-8333 or emailing help@chioc.org.

"I want help applying for the Medi-Cal premium waiver!"

If you are a part of Medi-Cal for Families and have been paying monthly premiums during the COVID-19 pandemic, Medi-Cal is allowing you to STOP paying and receive credits for premiums paid since March 2020.

Families can stop paying the premiums and use that money instead on other necessary expenses. Once the public health emergency ends, families can use the credits, up to \$39 per month since March 2020, when premium payments are required again.

For help signing up for the waiver, contact @CommunityHealthInitiativeofOrangeCounty at 855-927-8333 or emailing help@chioc.org.

Social Media Messaging

First 5 Orange County has developed sample social media messages for you to copy and paste, or adjust as appropriate, onto your Twitter channels.

If you're paying Medi-Cal for Families premiums, you can stop now and save money in the future! Learn how by calling @CHI_OC at 855-927-8333. #StopNowPayLater

Medi-Cal families: You could be saving up to \$39 per month! Get help by calling @CHI_OC at 855-927-8333. #StopNowPayLater

If you're paying Medi-Cal premiums, you can stop now and save money in the future! Learn how by calling @CHI_OC at 855-927-8333. #StopNowPayLater

Stop paying these Medi-Cal premiums! Learn how you could be saving up to \$39 per month! Get help by calling @CHI_OC at 855-927-8333. #StopNowPayLater

Medi-Cal says you can STOP paying premiums and receive credits for payments since March 2020. Learn how by calling @CHI_OC at 855-927-8333. #StopNowPayLater

Want help applying for the Medi-Cal premium waiver that could save you up to \$39 per month? Get help by calling @CHI_OC at 855-927-8333. #StopNowPayLater

Text Messages

First 5 Orange County has developed sample text messages for you to copy and paste, or adjust as appropriate, and use to send direct text messages to your lists.

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Social Media Images

[\[Click Here\]](#) to download social media Images

MEDI-CAL
FAMILIES IN
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Questions? Contact Us

If you have questions or comments about this toolkit, or if you're having problems accessing or downloading assets, please contact:

ELYSSE JAMES

Cornerstone Communications

ejames@cornerstonecomms.com

949-667-1371

MIKE CISNEROS

Cornerstone Communications

mcisneros@cornerstonecomms.com

714-321-5776