

Toolkit for COVID-19 vaccine for kids, pregnant women

Information, links and resources to share with
families to encourage vaccination of
Orange County's young children and pregnant women.



American Academy of Pediatrics
Orange County Chapter
INCORPORATED IN CALIFORNIA



FIRST 5
ORANGE COUNTY

We Need Your Help

There is still too many who think that children are less likely to become infected with COVID-19 and thus don't need to be vaccinated. There is still a significant percentage of pregnant women who haven't gotten vaccinated, either out of fear or misinformation, or both. And what do we do about those young children under 5 who can't get vaccinated?

The truth is the COVID-19 vaccine is safe and effective and we need your help in sharing these necessary resources to inform and educate parents, families and caregivers that these vaccines will protect them and their overall communities from this life-threatening disease.

Thank you for your help and for sharing!



Get Answers

For those who are still wary and unsure of the safety of the COVID-19 vaccine and how vaccines protect us, start here.



AAP-OC Chapter as a team of providers and medical staff champions who are ready to speak with groups of parents, schools, or community groups about COVID-19 vaccine for children and their families. Bilingual champions are available. For more information, contact Jamie McDonald at jamie@aap-oc.org or (949) 752-2787.

✦ Have questions about COVID-19 vaccines?
Get answers at: choc.org/covidvaccines

✦ See AAP's FAQ for kids at:
<https://bit.ly/AAPCovidFAQKids>

✦ See AAP's FAQ for teens at:
<https://bit.ly/AAPCovidFAQ>

✦ Find info, handouts and helpful videos at:
aap-oc.org/covid-19-resources

✦ How mRNA Vaccines Work (video):
youtube.com/watch?v=YOlRNlvEiMw

✦ Learn more about pregnancy and the COVID-19 vaccine: acog.org/covid-19

Where to get the vaccine

Vaccines for adults and children over 5 are available in Orange County.
Click on each icon to go to the vaccine sign-up page.

You can also check with your child's pediatrician's office to see
if they have vaccine appointments.



[Othena](#)



[MyTurn](#)



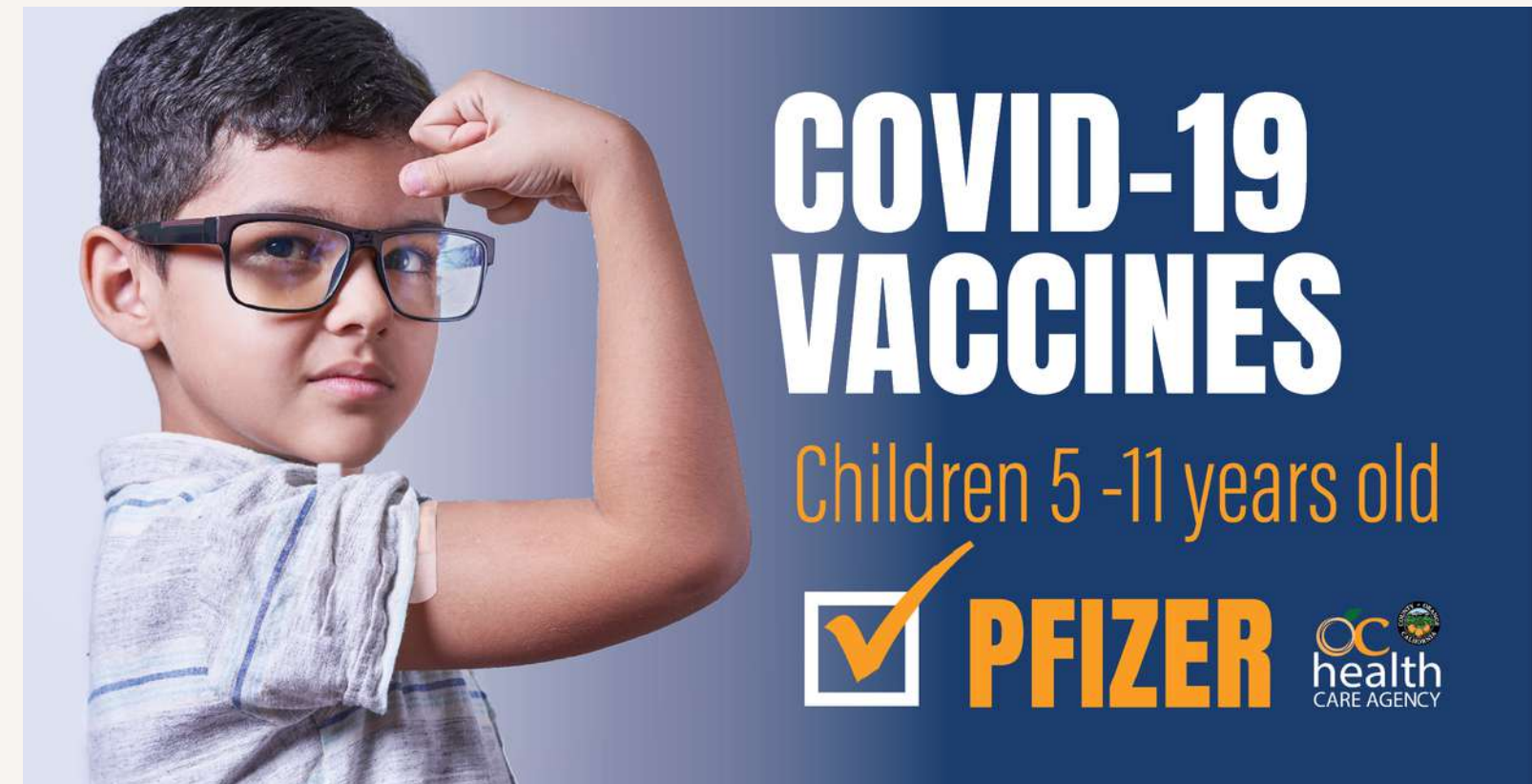
[Vaccine Finder](#)

Social Media Messaging - Kids 5-11

First 5 Orange County has developed sample social media messages for you to copy and paste, or adjust as appropriate, onto your channels.

AAP-OC on Facebook: [@AAPOCChapter4](#) | On Twitter: [@OCAAP](#)

COVID-19 vaccines are now approved for kids ages 5-11! We know many have questions on how safe they are and where you can go to get your child vaccinated, so the Orange County Chapter of the American Academy of Pediatrics has a site that has resources, FAQs and links on where you can sign up kids 5-11 for their vaccines: bit.ly/3CX6rLK.
#CombatCOVID



Find the full selection of photos by [clicking here](#)

Social Media Messaging - Kids 5-11

First 5 Orange County has developed sample social media messages for you to copy and paste, or adjust as appropriate, onto your channels.

It is natural to be concerned as a parent or caregiver about giving kids ages 5-11 the COVID-19 vaccine, but make sure you know the facts. The Orange County Chapter of the American Academy of Pediatrics is here to help with a site that has resources, FAQs and links on where you can sign up kids 5-11 for their vaccines: bit.ly/3CX6rLK

By getting children 5 and older vaccinated, the safer it is to do the things we enjoy and see the people we love! To find a COVID-19 vaccination location near you, visit bit.ly/3CX6rLK

Find the full selection of photos by [clicking here](#)



Social Media Messaging - Pregnant Women

First 5 Orange County has developed sample social media messages for you to copy and paste, or adjust as appropriate, onto your channels.

Should you receive a COVID vaccine if you're pregnant, trying to get pregnant or breastfeeding?

The simple answer is yes, as getting a COVID-19 vaccine can protect you from severe illness and having complications such as preterm labor, preeclampsia or other health conditions.

Because a healthy mom is important for a healthy baby!

Find the full selection of photos by [clicking here](#)



**Should I Get The
COVID-19 Vaccine?**

Yes! Getting COVID during pregnancy can lead to complications such as early labor, preeclampsia or other health conditions.

**Get vaccinated.
Protect yourself.
Protect your baby.**



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Social Media Messaging - Pregnant Women

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If you are pregnant or thinking about getting pregnant in the future, the CDC, ACOG and local health agencies all believe you should get the COVID-19 vaccine. Recent evidence suggests that the benefits of receiving a COVID-19 vaccine outweigh any known or potential risks of vaccination during pregnancy. So get vaccinated!

Pregnant women are at an increased risk for severe illness from COVID-19 compared with non-pregnant people. So getting the COVID-19 vaccine while pregnant is not just for you. It's also for your baby. Because keeping you safe and healthy means already caring for your baby's well-being.



Find the full selection of photos by [clicking here](#)

Social Media Messaging - Kids 0-4

First 5 Orange County has developed sample social media messages for you to copy and paste, or adjust as appropriate, onto your channels.

As families prepare to celebrate the holidays with loved ones, it's still unclear when young children under five will be eligible to receive a COVID-19 vaccine. Until then the best thing parents, caregivers, and family members can do is get fully vaccinated against COVID-19 and wear a mask. #GetVaccinated #EarlyChildhood

Find the full selection of photos by [clicking here](#)



Currently children under five cannot get vaccinated against COVID-19.

**Do your part.
Get vaccinated.
Wear a mask.**



Social Media Messaging - Kids 0-4

First 5 Orange County has developed sample social media messages for you to copy and paste, or adjust as appropriate, onto your channels.

Until your baby, toddler, or preschooler is eligible to be vaccinated against COVID-19, continue to do your part. Wear your mask and get vaccinated to keep your child safe. #GetVaccinated #WearAMask

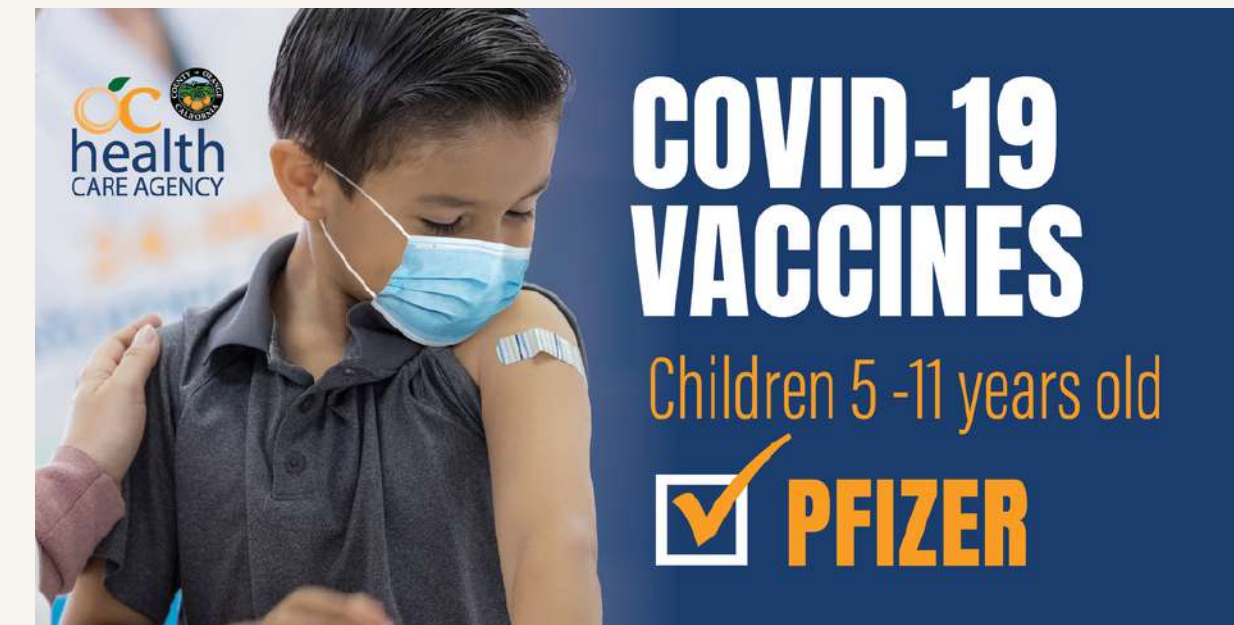
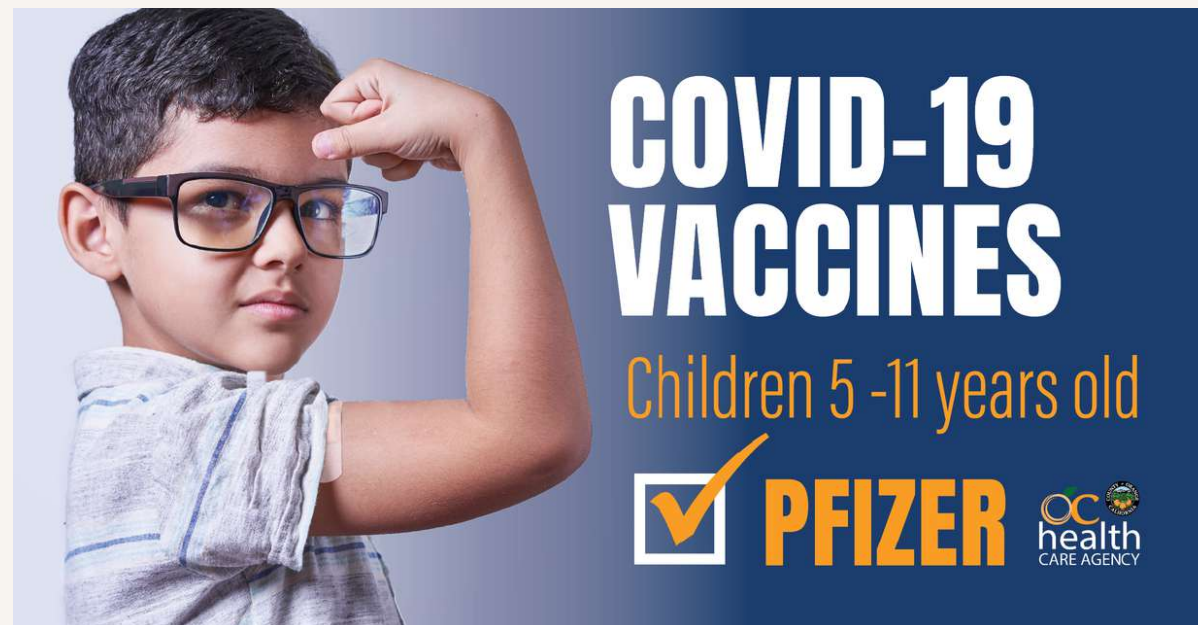
If you have unvaccinated children in your family, continue to do your part to protect them against COVID-19. Spend time outdoors or do activities at home with your children and immediate family. #GetVaccinated #WearAMask



Find the full selection of photos by [clicking here](#)

Photos

Here are images provided by the Orange County Health Care Agency and First 5 Orange County that can be used with your social media messaging. Find all the photos by [clicking here](#)



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Yes! COVID during pregnancy can lead to complications such as early labor, preeclampsia or other health conditions.

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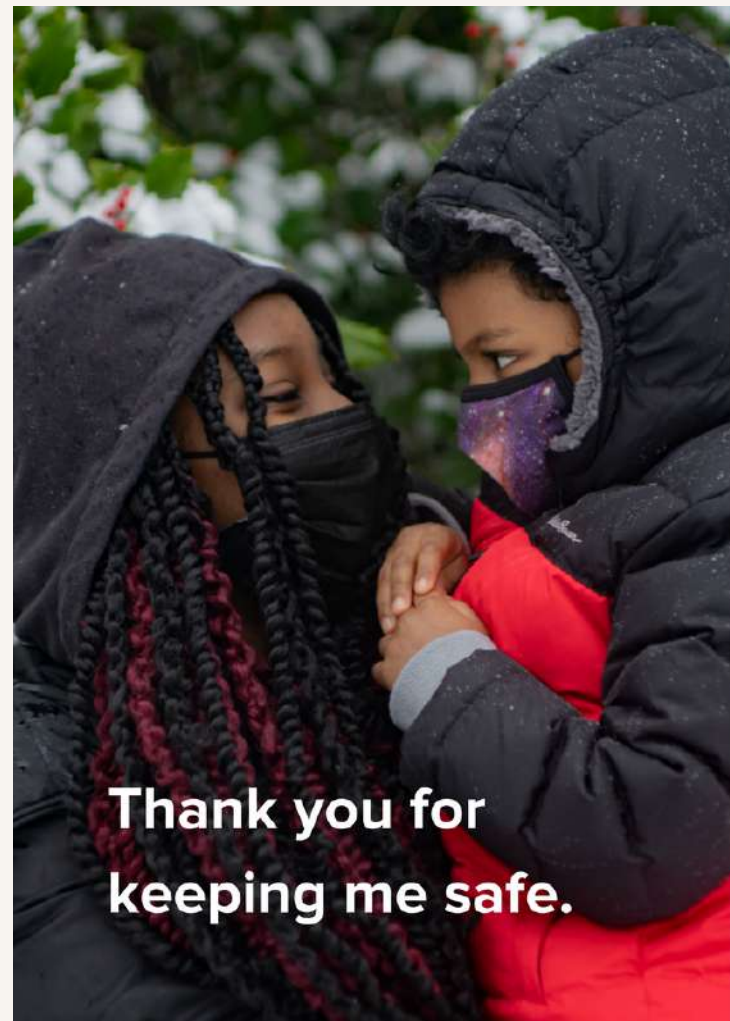
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**Thank you for
keeping me safe.**

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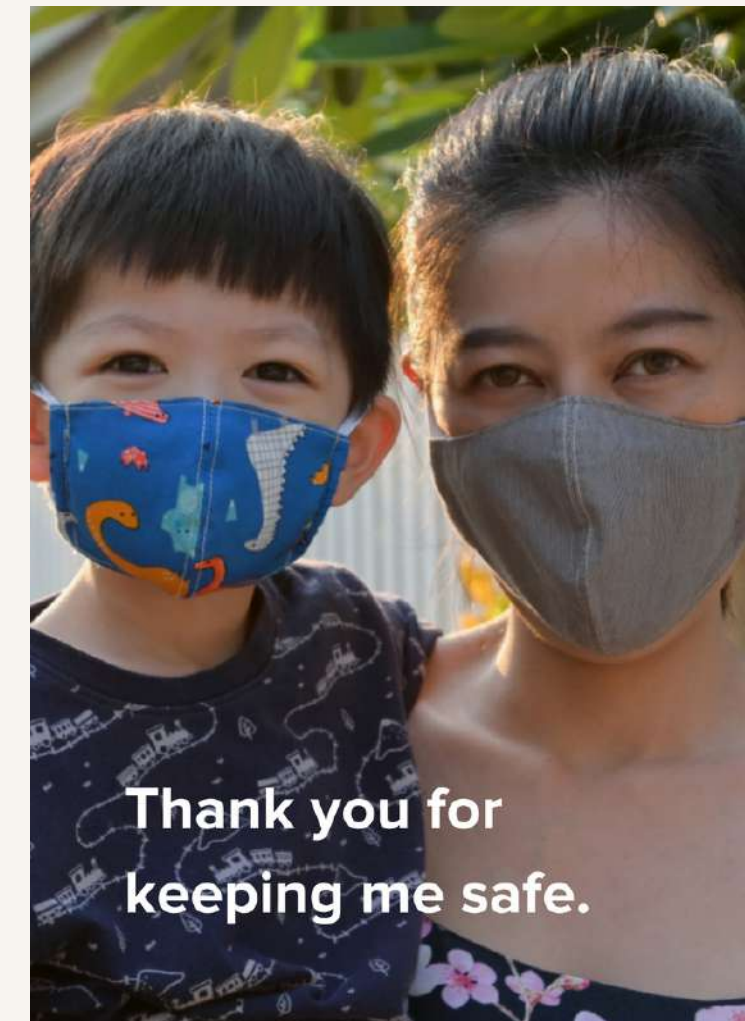
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Wear a mask.**



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Find the full selection of photos by [clicking here](#)

Helpful Videos

English



Vietnamese



Spanish



Questions? Contact Us



If you have questions or comments about this toolkit, or if you're having problems accessing or downloading assets, please contact:

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