

First 5 OC Kid Builders Instagram Contest – Official Rules

By participating in this promotion, you agree to the **Official Rules**.

NO PURCHASE OR PAYMENT NECESSARY TO WIN

Eligibility: To enter, you must be at least 18 years of age, or have a parent or legal guardian's permission to enter. First 5 Orange County employees, sponsors, vendors, contractors, agents and their immediate family members are not eligible.

Timing: The Contest begins on October 25, 2023, and ends on November 22, 2023, at 11:59 p.m. Three winners will be selected at the end of the two-week period. The winners will be selected and announced by November 29, 2023.

Contest

How to Enter: During the promotional period, follow First 5 Orange County's Instagram, @first5orangecounty, post a photo or video on your feed of your child doing any Kid Builders activity and tag the First 5 OC Instagram account to enter the Contest. Submitter's are allowed up to six (6) entries. Only activities from first5oc.org/kid-builders will be accepted. Submitter's Instagram profile must be public to be eligible. Upon submission of your posted photo or video and tag of the First 5 OC Instagram, you will receive one (1) entry into the Contest. Limit: One entry.

Drawings: First 5 Orange County will randomly select the potential winners from all eligible Contest entries received by the time of the drawing. Three (3) winners will be randomly selected at the end of the Contest period. First 5 Orange County staff will notify the potential winners via Instagram direct message. A maximum of two (2) attempts will be made to contact the winners. If the designated winner does not claim the prize within four (4) days of the date of the first attempt of contact, that winner shall forfeit receipt of the prize.

Prizes: Limit of one (1) prize per participant. Each winner will receive a 1-hour family photo mini-session worth \$166.67 each. Prizes are distributed at First 5 Orange County's discretion and can be substituted at any time.

Prizes must be accepted as awarded, may not be substituted, and have no cash value. Exchanges or replacements will not be made if a prize is lost, stolen, or damaged.

Learn More About Privacy Settings:

Instagram: <http://help.instagram.com/116024195217477>

First 5 Orange County's Social Media Accounts:

Instagram: <https://www.instagram.com/first5orangecounty/>

Facebook: <https://www.facebook.com/First5OrangeCounty/>

Twitter: <https://twitter.com/First5OC>

LinkedIn: <https://www.linkedin.com/company/first-5-orange-county/>

Release: By accepting a Contest prize, participants agree to hold First 5 Orange County, sponsors, directors, officers, employees, and agents (Released Parties) harmless against any and all claims or liability arising out of their participation in the promotion, redemption, or use of any prizes awarded. By

participating in this promotion, entrants agree to be bound by the official rules and the decisions of First 5 Orange County.

General Conditions: First 5 Orange County reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond First 5 Orange County's reasonable control impairs the integrity or proper functioning of the Contest, as determined by First 5 Orange County in its sole discretion. First 5 Orange County reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or any terms or conditions of the promotion or behaving in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil law, and, should such an attempt be made, First 5 Orange County reserves the right to seek damages from any such person to the fullest extent permitted by law. First 5 Orange County's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software or for the incorrect or inaccurate capture of information, or the failure to capture any information; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, if it is possible. If the Contest, or any part of it, is discontinued for any reason, First 5 Orange County, in its sole discretion, will elect to hold a random drawing from among all eligible entries received up to the date of discontinuance within ninety (90) days for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, First 5 Orange County reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

Rights: By entering the Contest, entrants agree to have their submitted name and photo or video displayed on the First 5 Orange County website and used by First 5 Orange County for any purpose, at any time, without any fee or other form of compensation. First 5 Orange County reserves the right to disqualify users, without notice, and for any reason.