



# Early Childhood is Everyone's Business

# Which is more expensive?

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- A year's worth of daily Starbucks
- A year of tuition of Cal State Fullerton
- A year of childcare for a toddler



# Meet David Sylvia and Maria

# Childcare is the Business behind Business

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If only one-third of infants & toddlers need care:

- Licensed space for 1 out of 7 children

The price tag for one year for one child averages \$15,650

- Takes a big bite out of the average household income of \$94,441

Over 40% of Orange County parents who completed our survey reported that the price and the inaccessibility of childcare has prevented them from working at some point.



## Impact to OC Economy

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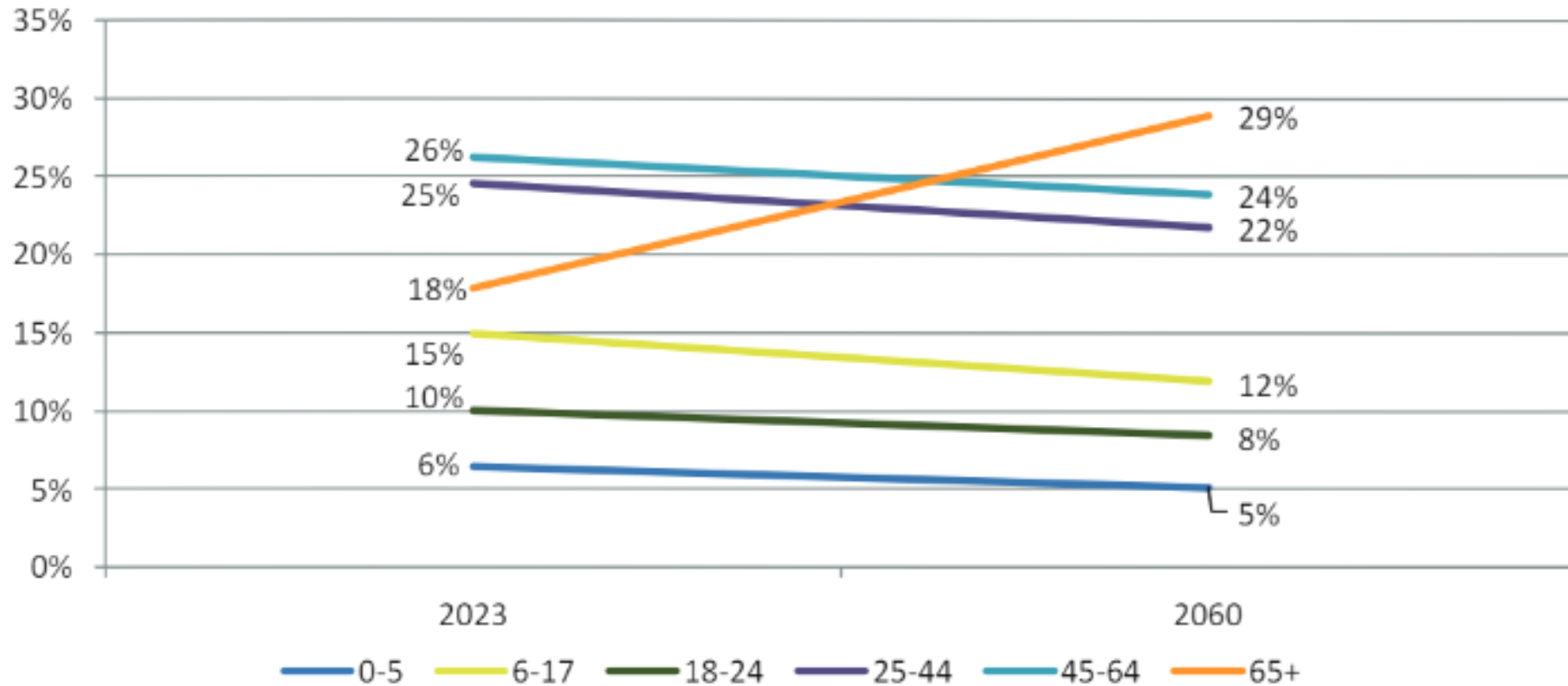
- 67,000 jobs lost annually
- \$4.3 billion in productivity and wages lost annually
- \$372 million in annual tax revenue lost

# Which age group is growing the fastest?

- Children ages 0 to 5
- Adults 25 to 44
- Seniors 65 and over



## PROJECTED CHANGE IN AGE GROUP PROPORTIONS OF TOTAL ORANGE COUNTY POPULATION, 2023 AND 2060



Source: California Department of Finance. Demographic Research Unit. Report P-2B: Population Projections by Individual Year of Age, California Counties, 2010-2060 (Baseline 2019 Population Projections; Vintage 2020 Release). Sacramento, California, July 2021.

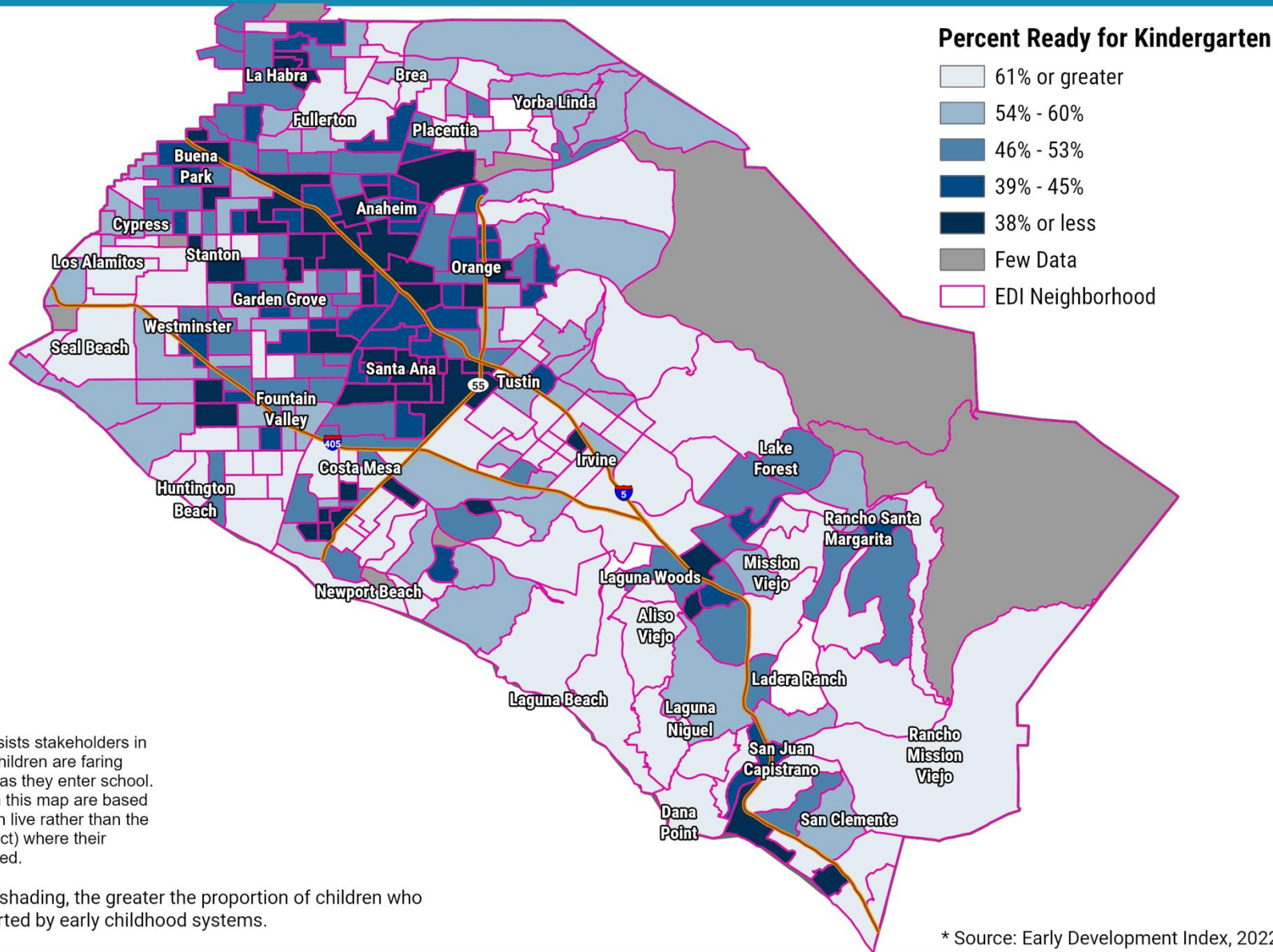
# Early Childhood Development

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- 1 in 6 children have a developmental delay
- Of kids with Medi-Cal
  - Only 1 in 4 receive a developmental screening by 3 years
- In OC, about half of children are on track by kindergarten







# Too Few of Orange County's Children are Ready

Note: the EDI assists stakeholders in identifying how children are faring developmentally as they enter school. Therefore data in this map are based on where children live rather than the school (and district) where their data were collected.

The lighter the shading, the greater the proportion of children who are fully supported by early childhood systems.

\* Source: Early Development Index, 2022

# Early Childhood is Everyone's Business

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*“There comes a point where we need to stop just pulling people out of the river.*

*We need to go upstream and find out why they're falling in.”*

**–Bishop Desmond Tutu**

Investment in early childhood = investment in prevention



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